



Children's Book World Book Fairs



On-Site Book Fairs

- Take place at your school.
- Books are selected and packed by Children's Book World to suit your school. Your volunteer staff picks up the books from us and sells them at your school. Most displays and racks are provided by your school; we do provide a few for non-book items such as bookmarks and book lights. Unsold books, empty boxes and CBW-provided display racks are returned by your volunteers to Children's Book World.
- Book Talks are included—must be scheduled with Heather Hebert.
- Schools may choose one of the following options:
 - Receive 20% of the book fair proceeds in cash
 - Receive 25% of the book fair proceeds in Children's Book World credit
- **Supplemental On-Site Fairs:** Supplement your existing book fair with staff-selected picks from our diverse, comprehensive and multicultural collection.

In-Store Book Fairs

- Take place at Children's Book World.
- During one specified week, your book fair proceeds will include all purchases made by individuals who identify themselves as shopping on your school's behalf.
- Book Talks are included—must be scheduled with Heather Hebert.
- Schools may choose one of the following options:
 - Receive 20% of the book fair proceeds in cash
 - Receive 25% of the book fair proceeds in Children's Book World credit
- Schools may offer:
 - Early morning shopping
 - A private evening of shopping for your school
 - Class shopping by busing children to CBW

For more information please contact:

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